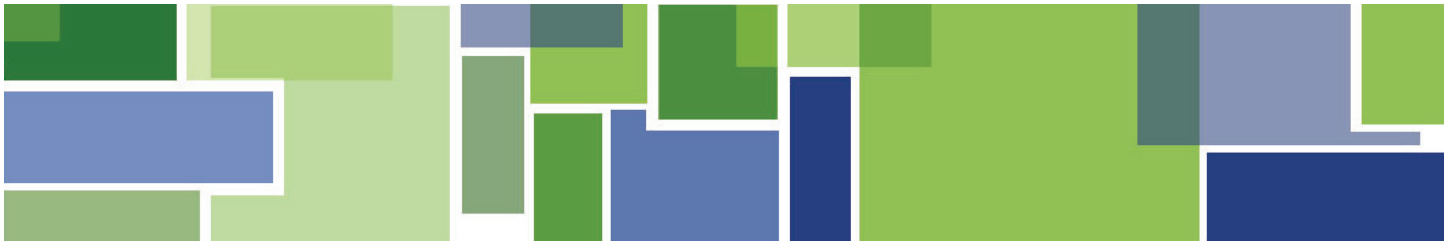


2 DAY CONFERENCE

MEET UPSTATE NEW YORK HOSPITAL FACILITIES STAFF



2017

New York State

HEALTHCARE

FACILITIES

CONFERENCE

OCTOBER 2-3 2017

TURNING STONE CASINO

VERONA, NEW YORK

“Journey Healthcare”

We are very excited to announce that the 2017 NYS Healthcare Facilities Conference has expanded to accommodate **more attendees, more vendors and more speakers!** This event will again be hosted at the Turning Stone Casino in Verona, New York. This year, it will be a two day conference offering more time to network with your target audience and cultivate new relationships within the healthcare facilities group.

By extending this conference to two days we provide our exhibitors and sponsors a greater opportunity to present themselves as well as their products and services.

On the pages that follow, you will find new sponsorship opportunities that will provide meals and refreshments to our attendees, along with a map of the exhibitors and the booth registration forms. It is our objective to give you ample time with the attendees and help you be visible throughout the conference.

We are fully embracing the growth and enthusiasm around this conference and look forward to seeing both returning and first time New York healthcare facilities staff, healthcare field attendees and sponsorship partners.

Thank you in advance for your support.

John A. Gaetano, BS, CHFM
President, Central New York
Society for Healthcare Engineering
Assistant Vice President,
Facilities Management
Cayuga Medical Center
607-274-4303

Walter Poteat, MS CHFM
President, Genesee Valley
Regional Association for
Hospital Engineering
Assistant Director, Medical Center
Facilities Operations
University of Rochester
585-273-1457

Accommodations

For lodging, please call the
Turning Stone directly at 1.800.771.7711

**There is a block of rooms held through
Friday, September 1, 2017 under
CNY Society of Healthcare Engineers**

Standard rooms start at \$119

*More expensive options are available through
the resort hotel and tower building.*



Exhibit Hall Sponsors

Lunch Sponsor

Served in concession area, cold and warm lunch selections will be made available, along with refreshment and dessert items. Your generosity will be announced throughout the meal, accompanied by signage to thank you and give your organization recognition. Your company logo will appear on our sponsors page and your name will be listed on the schedule in the program.

- \$7,200 Investment day 1
- \$7,200 Investment day 2

Breakfast Sponsor

Served in concession area, cold and warm breakfast items will be available, along with coffee and sweets. Your generosity will be announced throughout the meal accompanied by signage to thank you and give recognition to your organization. Your logo will appear on our sponsors page and your name will be listed on the schedule in the program.

- \$3,000 Investment day 1
- \$3,000 Investment day 2

Reception Sponsor

Encouraging both our attendees and vendors to network, pop-up bars will create a happy hour setting to conclude day one of the conference. This sponsor will be announced when the refreshment bars open and again when they close. Your logo will appear on tabletop signs at the bars, on our sponsors page and your name will be listed on the schedule in the conference program.

- SOLD** \$3,000 Investment day 1

Break Sponsors

Served in concession area, refreshments and snacks will be provided mid morning and in the afternoon. Your generosity will be announced at the start of each break and signage with your logo will be on display during these breaks giving your organization recognition. Your logo/name will appear in the conference program.

- \$1,500 Investment mid morning day 1
- \$1,500 Investment afternoon day 1
- \$1,500 Investment mid morning day 2
- \$1,500 Investment afternoon day 2

Session Sponsors

Keynote Sponsor

The Keynote speaker is the headliner, meant to motivate attendees and kickoff the conference. As the Keynote sponsor, your organization will be recognized at the introduction. Your name will be listed in the schedule and sponsor section of the program.

- \$3,500 Investment, day 1

Educational Sponsors

The educational speakers will discuss guidelines aimed to deliver needed information. Recognition will be given to your organization as the speaker is introduced and will be listed in the schedule and sponsor section of the conference program.

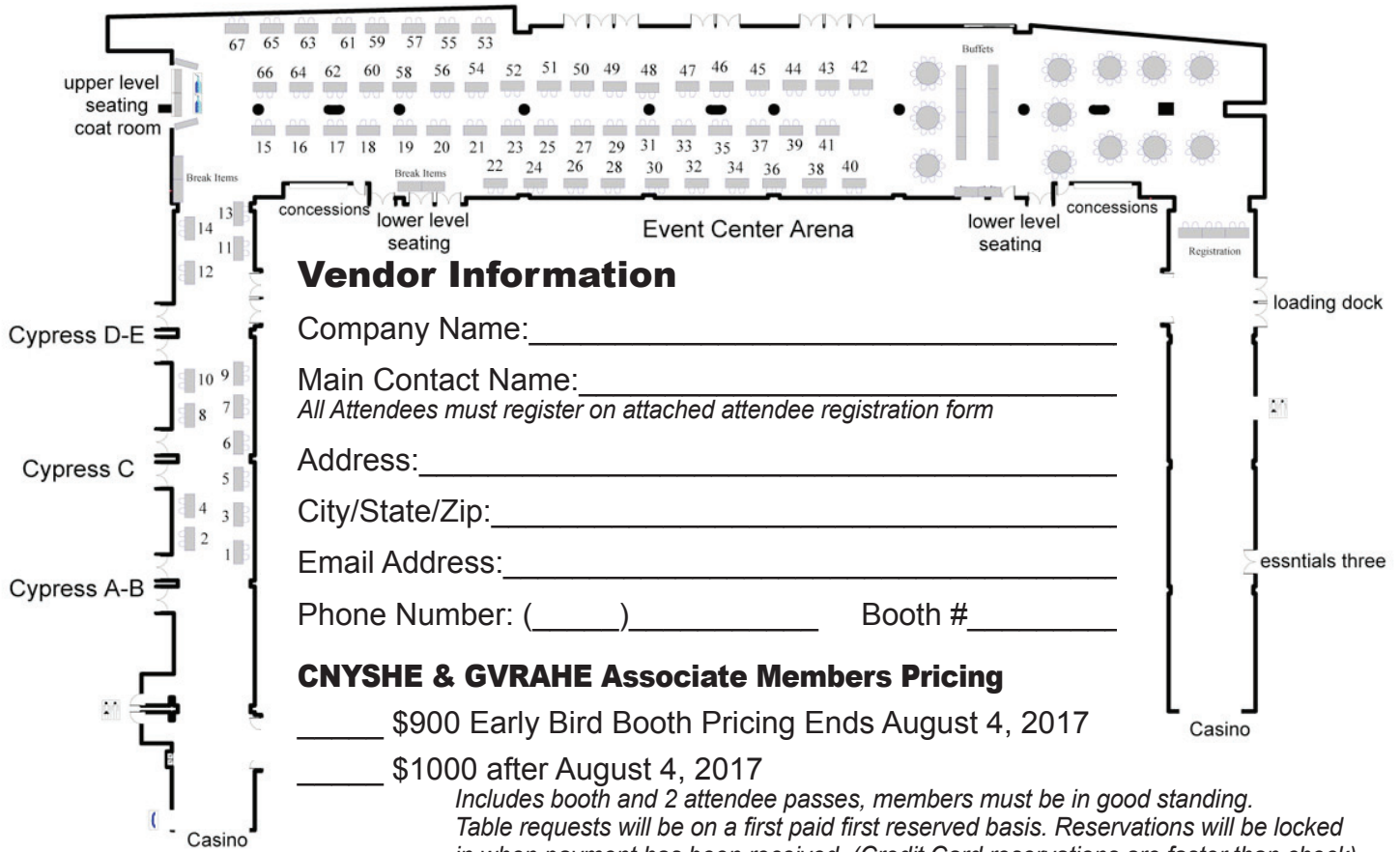
- \$2,500 Investment, day 1
- \$2,500 Investment, day 2

Conclusion Sponsor

This final speaker will conclude the educational portion of the conference. Your organization will be introduced as the final sponsor, you will be listed in the schedule and sponsor section of the conference program.

- \$1,000 Investment, day 2

Exhibitor Registration



Vendor Information

Company Name: _____

Main Contact Name: _____
All Attendees must register on attached attendee registration form

Address: _____

City/State/Zip: _____

Email Address: _____

Phone Number: (____) _____ Booth # _____

CNYSHE & GVR AHE Associate Members Pricing

_____ \$900 Early Bird Booth Pricing Ends August 4, 2017

_____ \$1000 after August 4, 2017

*Includes booth and 2 attendee passes, members must be in good standing.
 Table requests will be on a first paid first reserved basis. Reservations will be locked
 in when payment has been received. (Credit Card reservations are faster than check)*

Non - Member Pricing

_____ \$1000 Early Bird Booth Pricing Ends August 4, 2017

_____ \$1100 after August 4, 2017

Additional Attendees

All Attendees must register on attached attendee registration form

_____ x \$50 per each additional early bird attendee for 1 day

_____ x \$75 per each additional attendee registered after August 4, 2017 for 1 day

_____ x \$75 per additional attendee for 2 days before August 4, 2017

_____ x \$100 per additional attendee for 2 days after August 4, 2017

Total Payment \$ _____

Payment Information:

Check # _____ Payable to CNYSHE - send to Kevin Leach, 134 Rodeo Drive, Utica, NY 13502

Credit Card *for Express Reservation*

As an alternative, request an invoice from Aaron Petty at pettya@upstate.edu and pay by Square.

Number: _____ CV Code: _____

Expiration Date: _____ Billing Zip Code: _____

Name on Card: _____

Submit registration forms by email to Aaron Petty at pettya@upstate.edu.

Attendee Registration

ATTENDANCE IS LIMITED TO THE FIRST 270 PEOPLE WHO REGISTER.
BOOTH EXHIBITORS ARE LIMITED TO FIRST 65 ENTRIES

Attendee Information

Full Name for Badge: _____

Company Name: _____ One Day _____ Both Days _____

Address: _____ Phone Number: (____) _____

City/State/Zip: _____ Email Address: _____

Full Name for Badge: _____

Company Name: _____ One Day _____ Both Days _____

Address: _____ Phone Number: (____) _____

City/State/Zip: _____ Email Address: _____

Full Name for Badge: _____

Company Name: _____ One Day _____ Both Days _____

Address: _____ Phone Number: (____) _____

City/State/Zip: _____ Email Address: _____

Full Name for Badge: _____

Company Name: _____ One Day _____ Both Days _____

Address: _____ Phone Number: (____) _____

City/State/Zip: _____ Email Address: _____

Full Name for Badge: _____

Company Name: _____ One Day _____ Both Days _____

Address: _____ Phone Number: (____) _____

City/State/Zip: _____ Email Address: _____

See Exhibitors Registration for pricing and payment options. Two day agenda attached.

SAVE THE DATE

"Journey Healthcare"

2017 NYS HEALTHCARE FACILITIES CONFERENCE


OCTOBER 2-3 2017 | TURNING STONE CASINO

2 DAY CONFERENCE AGENDA

CYPRESS ROOMS | TURNING STONE RESORT CASINO | 5218 PATRICK ROAD, VERONA, NY 13478

Monday, October 2, 2017

- 7:00 a.m. Registration & Continental Breakfast**
- 9:00 a.m. Welcome & Opening Remarks**
- Chapter Presidents John & Walt
- Regional 1 Board Member – Ed Lydon
- Kick off Thanking Exhibitors
- 9:30 a.m. Heroes of Change "Train-The-Trainer"**
- Christopher Ridenhour, GFN
*National Speaker & Trainer,
Healthcare Management Professional*
- 11:00 a.m. Break**
- 11:15 a.m. Energy Sustainability**
- Kara Brooks, LEED AP BD+C
*Sustainability Manager
American Society of Healthcare Engineering*
- 12:00 p.m. Lunch / Exhibitor Show**
- 1:30 p.m. The Joint Commission Update**
- George Mills,
Director of Engineering, The Joint Commission
- 3:00 p.m. Break**
- 3:15 p.m. OSHA Inspection Targeting of Healthcare**
- Ronald Williams,
US Department of Labor — OSHA
- 4:00 p.m. Inspection & Maintaining Swinging Egress & Fire Doors**
- Joe Glaski, MBA,
Director Of Healthcare Services, Brand Services
- Keith E. Pardoe,
Founder & CEO Door Safety, LLC
- 4:45 p.m. Closing Remarks**
- 7:00 p.m. Reception & Vendor Show**

Sponsored by: 

Tuesday, October 3, 2017

- 7:00 a.m. Registration & Continental Breakfast**
- 7:55 a.m. Welcome & Opening Remarks**
- 8:00 a.m. NYSDOH Potable Water Changes**
- Dr. David Dziejewski,
*NYS DOH Chief of Water Systems
of Control Analysis*
- 9:00 a.m. NYSDOH Bureau of Architecture**
- Udo Ammon,
Director NYS Bureau of Architecture
- 10:00 a.m. Break & Exhibitor Show**
- 11:00 a.m. A Sneak Preview at the 2018 Guidelines "Are you Ready for Change?"**
- Doug Erickson, FASHE, CHFM, HFDP, CHC
*CEO - Facilities Guidelines Institute
Senior Advisor, Specified Technologies, Inc.*
- 12:30 p.m. Lunch & Exhibitor Show**
- 1:30 p.m. NYS ASHE Chapter Meeting & Forum**
- Chapter President Updates
Albany / Buffalo / CNY / Genesee Valley / NYC
- 2:00 p.m. DNV Environment of Care**
- Kelly Proctor, CHFM, CHSP
*Physical Environment Sector Lead,
DNV-GL Healthcare*
- 3:30 p.m. Closing Remarks**



Genesee Valley
Regional Association
for Healthcare Engineers

2017 NYS Healthcare Facilities Conference is presented by:
The Central New York Society of Healthcare Engineers, Inc. and
Genesee Valley Regional Association for Healthcare Engineers

